Invitation to join and support ICSE 2015

ICSE is the **premier worldwide event in software engineering** research, providing a forum for researchers, practitioners and educators to present and discuss the most recent innovations and trends in the field.

By collecting **more than 1000 participants from academia, industry and government**, coming from dozens of countries, ICSE is an excellent opportunity to **gain visibility** for your organization and to expose your products and services to a **high-qualified audience.** ICSE is also an **ideal recruiting venue**, thanks to its dense student program.

ICSE 2015 will be held in the heart of Florence, Italy, and a large participation is foreseen. Don't loose the opportunity to join the event and to contribute to its success, while ensuring a broad worldwide dissemination of your brand. The conference web site is **accessed hundreds of thousands times** along several years before and after the event. Not only the earlier a support agreement is made the longer your logo and link will be exposed on the conference site, but also **convenient discounted rates for early commitment** are offered.

Please check the many potential opportunities on the attached sheet, and feel free to propose other arrangements that best fit your organization.

The 37th International Conference on Software Engineering

Firenze, Italy -- 16-24 May 2015

http://2015.icse-conferences.org/

Opportunities to ICSE 2015 Supporters

	Platinum	Gold	Silver	Bronze
Donation (Euros)	**20.000**	**15.000**	**7.500**	**3.000**
Early[(1)]	**17.000**	**13.000**	**6.500**	**2.500**
Logo[(2)] on ICSE 2015 website with link to company website	Yes, size XL	Yes, size L	Yes, size M	Yes, size S
Logo[(2)] displayed on site in ICSE banners	Yes, size XL	Yes, size L	Yes, size M	Yes, size S
Logo[(2)] in the proceedings front pages	Yes	Yes	Yes	Yes
Logo on social media	Yes	Yes	No	No
Stand-alone signage on main conference stage	Yes	No	No	No
Possibility to include material in conference bag	Yes	Yes	Yes	No
Display table during main conference	2	2	1	No
2-min welcome in plenary session	Yes	Yes	No	No
Main conference registrations	5	3	2	1

Note: (1) Early rate applies for commitment in writing, and receipt of at least half fee by May 1st, 2014.
(2) For each level, positioning is assigned in the order of commitment date.

The above are proposed standard packages for donation. Other alternative forms of support are welcome, such as explicit contribution to cover expenses for:
- one specific conference activity, such as a selected students program event or a social event (e.g., welcome reception, coffee breaks, banquet, …);
- conference supplies and equipment;
- souvenirs for attendees;
- invited speakers;
- special awards.

In addition, ICSE 2015 offers a large space all around the auditorium, where all attendees will convene and socialize during breaks. The area is perfect to host exhibition spaces, where products and services can be presented. Dedicated exhibition contracts can be arranged with the General Chair.

Please contact the ICSE 2015 General Chair:
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